

Building a Strong Men's Ministry

Practical Principles for Starting and Growing a
Men's Ministry

Where to Start

- Start With a Survey— Listen to the men first
- Focus on the Top Needs— Don't try to do everything
- Start Small— Build momentum with 2–3 activities
- Build Brotherhood First— Relationships before programs

Building Engagement

- Give Men Ownership – Men support what they help build
- Mix Spiritual & Practical – Bible, prayer, real-life topics
- Create Safe Spaces – Trust leads to openness
- Communicate Clearly – Simple messages, clear expectations. One on one with men

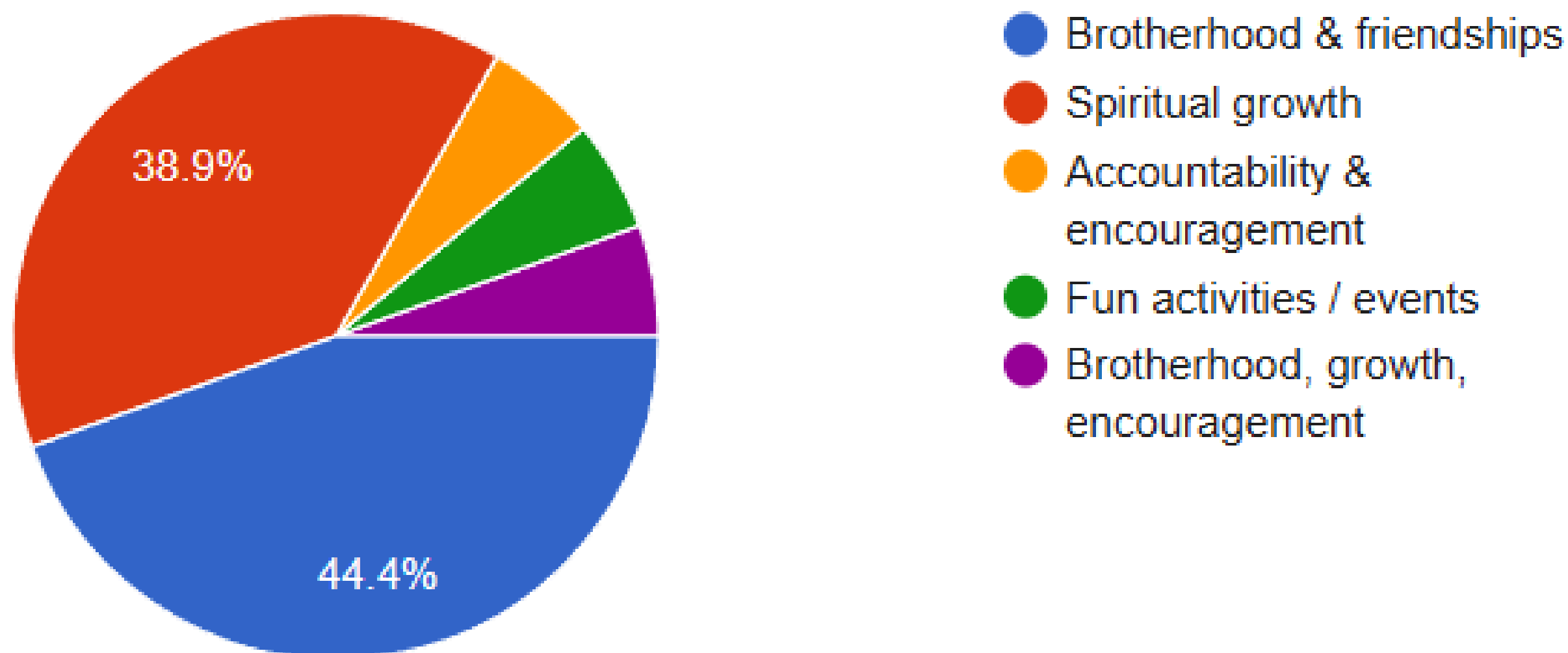
Long-Term Success

- Develop Leaders – Mentorship and discipleship
- Protect Momentum – Consistency builds culture
- Address Real Struggles – Faith, family, identity
- Measure Transformation – Not just attendance

What do you hope to get out of a Men's Ministry?



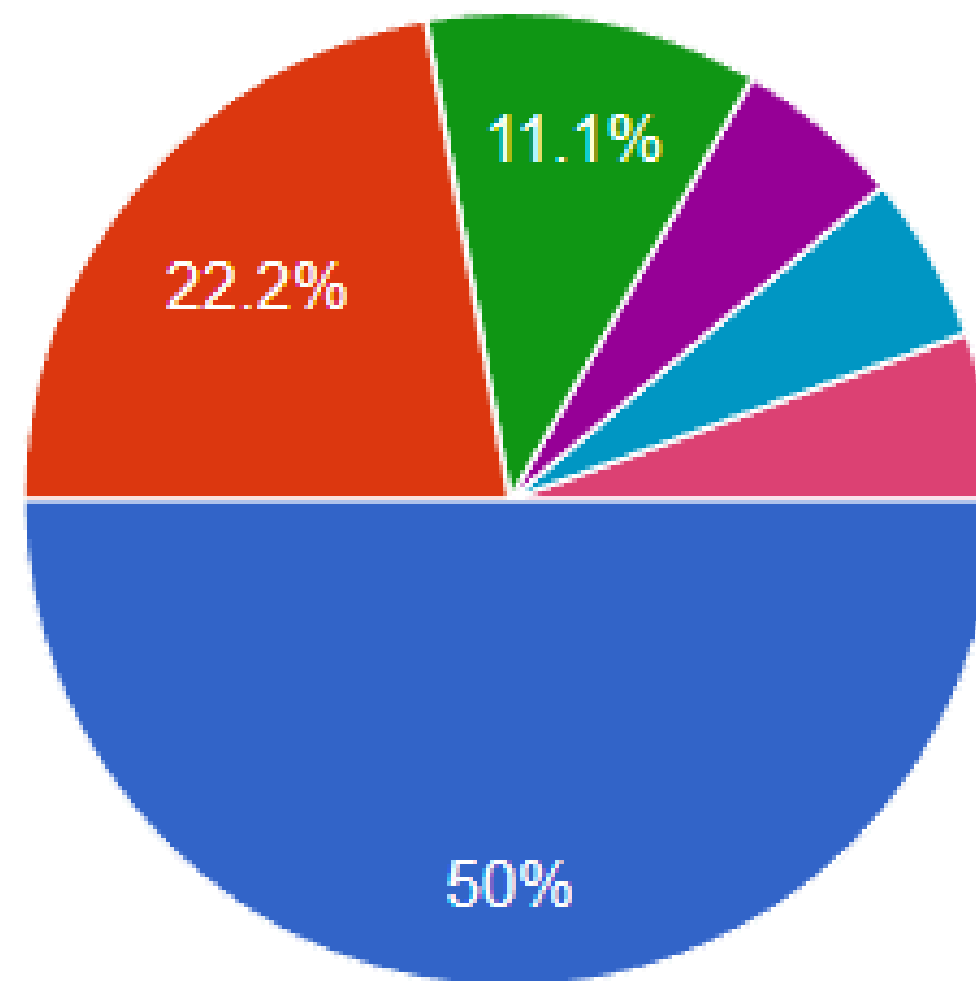
18 responses



What's the biggest challenge facing men in church today?



18 responses

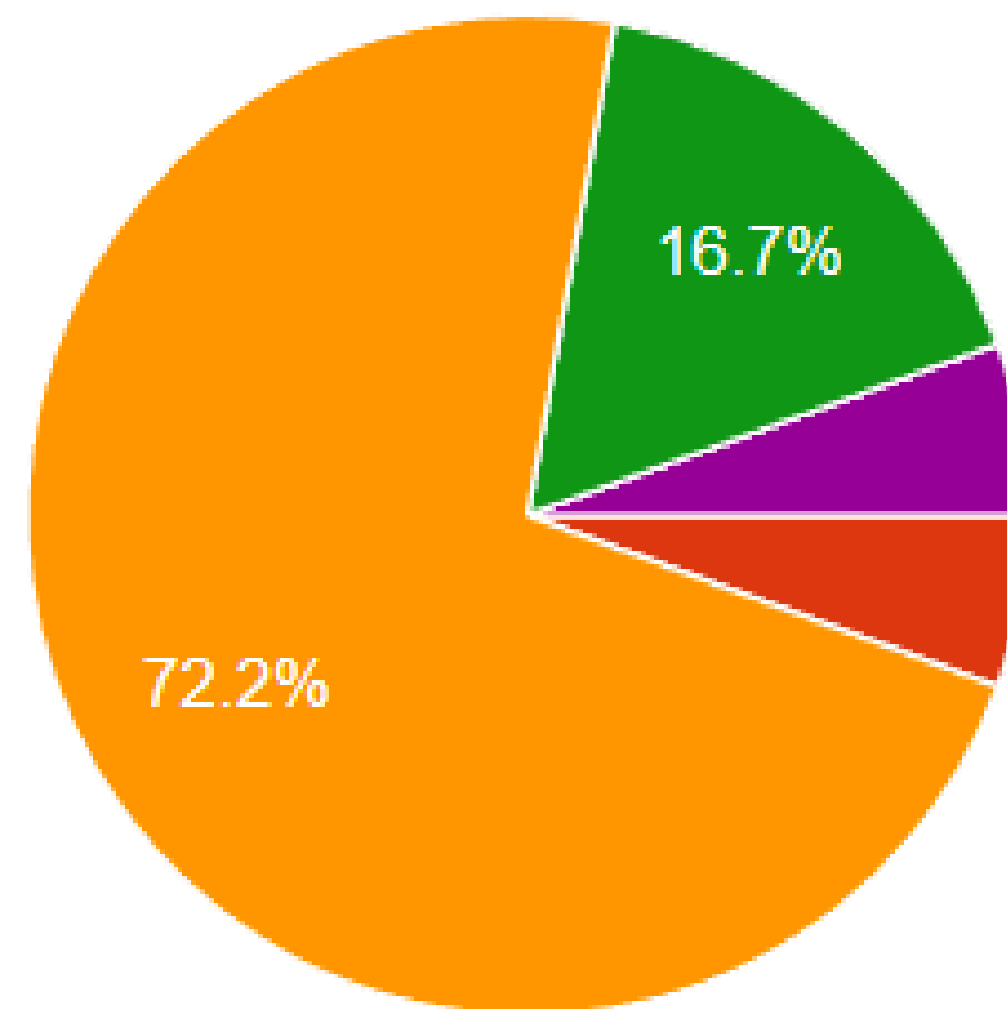


- Balancing work, family, and faith
- Feeling spiritually disconnected
- Lack of strong male role models
- Isolation / not enough community
- Studying the Bible together
- Lukewarmness
- Helping hand whenever

How often would you like men's events to happen?



18 responses

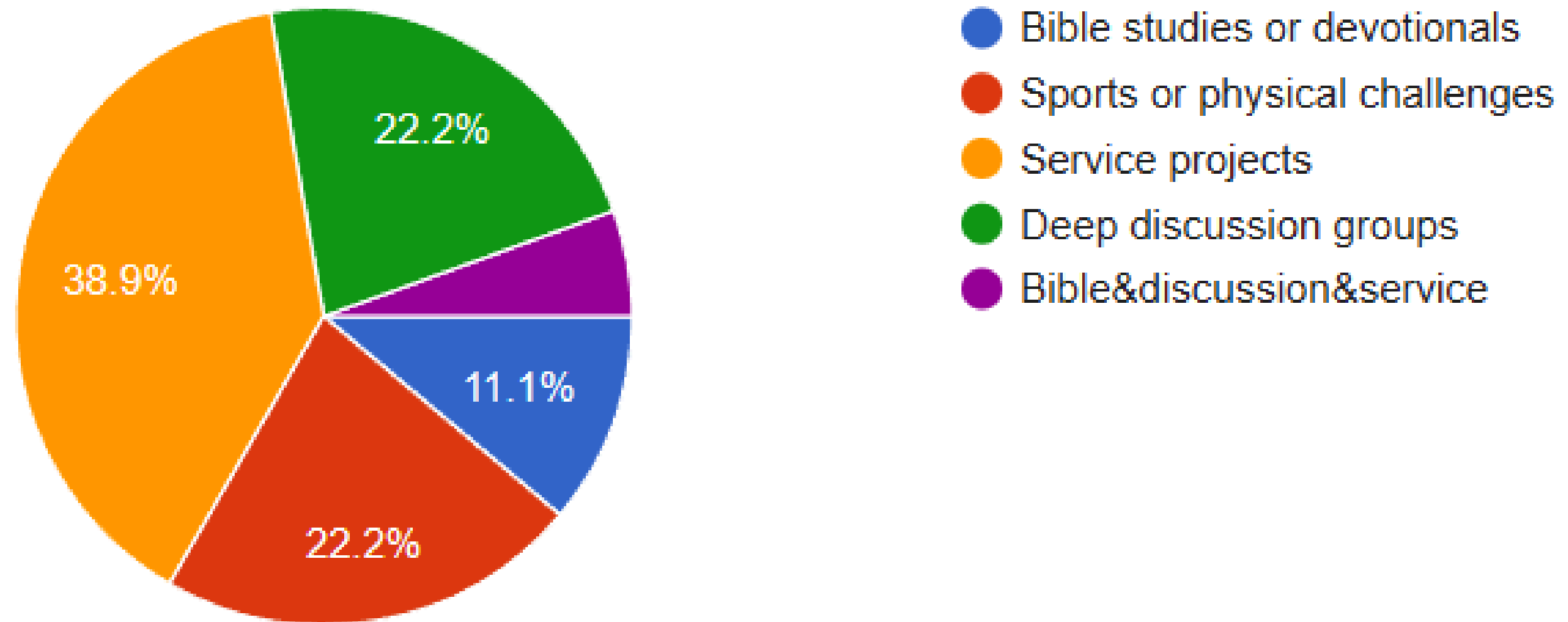


- Weekly
- Bi-weekly
- Monthly
- Quarterly
- Ideally, more than monthly. But that requires men to live close to each other. Realistically, monthly or less.

What kind of activities interest you most? (Pick one)



18 responses



Men Need Friendship to Stay Spiritually Engaged

“Men who have at least one close Christian friend are far more likely to stay active in their faith.”

— *Barna research on discipleship and relational faith*

Application: Men rarely grow spiritually in isolation.
Brotherhood creates accountability and spiritual growth.

Men Are Less Likely Than Women to Have Close Friendships

Barna research and related studies show:

Only about **37%** of men say they have a close friend they can talk to about personal struggles.

This creates:

- spiritual isolation
- emotional isolation
- disengagement from church

Brotherhood Increases Church Commitment

Research summarized in *Barna discipleship studies* shows:

Men involved in small groups or spiritual friendships are significantly more likely to remain active in church.

Why?

- accountability
- support
- shared mission

Friendship Drives Evangelism

Barna evangelism research shows:

Most people who come to faith do so through trusted relationships with friends or family.

This connects directly to men's ministry:

➔ Men who build **authentic friendships** naturally become bridges to faith.

Most people don't meet Jesus through a sermon —
they meet Him through a friend.

**70–80% of conversions happen
through *trusted relationships*.**

